

# I SHOP FAIR NETWORK OF ETHICAL CONSUMERS

CAMPAIGNING FOR FAIR WORKING CONDITIONS WORLDWIDE



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## Welcome to the I SHOP FAIR newsletter,

This newsletter is the second in line of a series of newsletters that will keep you updated about the project "I SHOP FAIR". The garment semester has started and we already had a series of activities taking place:

### 6th September 2009- **What is Ethical Consumption?**

The first street activity was held during the Soul Source Festival in Floriana. People were asked to draw what comes to their mind when they hear the word 'ethical consumption'. The drawings were stuck on a white sheet in front of the entrance of the festival.

### 16th-19th October 2009- **Press Conference/Garments workshop**

Usha and Kamala, two Indian workers were in Malta to raise awareness about their conditions and about the Asia Floor Wage campaign. They gave a workshop regarding the garment industry in particular wedding gowns production at the Higher Secondary School in Naxxar. This workshop was part of the STOPoverty! Campaign and was done in collaboration with Schools 2 Community Project.

### 19th October 2009- **Art Campaigning Management workshop**

Adrian Mamo, gave a workshop on Art Campaigning Management, in St,James Cavalier. This workshop proved very successful and it is envisioned that a longer follow-up will be held next year involving other people in particular artists.

### 28th November 2009- **Buy Nothing Day**

A street activity was held on the occasion of Buy Nothing Day where people were urged to go for the best buy, rather than the first thing available, and to engage in new habits, including giving feedback to shops and manufacturers and buying more organic food and fair trade products.

### November/December 2009- **SPYS Training Sessions**

A series of training workshops focusing on fair trade and the industry of garment production are currently being held for SPYS (Salesian Pastoral Youth Service). For more information regarding SPYS kindly visit [www.spysmalta.org](http://www.spysmalta.org)

## KOPERATTIVA KUMMERĊ ĠUST

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Plato's Dream Machine performing on Buy Nothing Day- Stanley Borg

### WHO IS INVOLVED?

I SHOP FAIR is an initiative, co-funded by the European Union, and represented by **Koperattiva Kummerč Ġust** (KKĠ) in Malta. KKĠ, is the only fair trade organization in Malta that is a member of the World Fair Trade Organization.

KKĠ's goal is to promote fair and equitable trading terms with producers in poor countries. This gives people in poor countries a chance to fairly work themselves out of poverty. More information can be found on the following website: [www.l-arka.org](http://www.l-arka.org)

I SHOP FAIR is a joint project of Sudwind Argentur (Austria), Christian Initiative Romero (Germany), Fairtrade Society (Czech Republic), and Koperattiva Kummerč Ġust.

### I SHOP FAIR Up coming Events-

#### 10th December 2009- Human Rights Day

We will be in Valletta from 4.30pm-7.30pm distributing shop cards that focus on workers' rights. Plato's Dream Machine will be supporting the cause. Join us!

#### Gozo Network

Do you live in Gozo? Would you like to become part of the project? We are looking for Gozitans to set up a network of I SHOP FAIRERS! If you are interested kindly contact Mahira on [mahira@l-arka.org](mailto:mahira@l-arka.org)

#### Ethical Sourcing of Uniforms

We are currently lobbying for the ethical sourcing of school uniforms with relevant stakeholders. If you would like know more about this contact us on [mahira@l-arka.org](mailto:mahira@l-arka.org)



Participants at the Art Campaigning Management workshop- Sean Decelis

VISIT [WWW.ISHOPFAIR.NET](http://WWW.ISHOPFAIR.NET) FOR MORE INFORMATION

*I pity the man who wants a coat so cheap that the man or woman who produces the cloth will starve in the process*

Benjamin Harrison